

IMPACT 2018 Latino Small Business Program

A Community Vitality Initiative (CVI) in Hall, Adams, Buffalo, and Dawson Counties

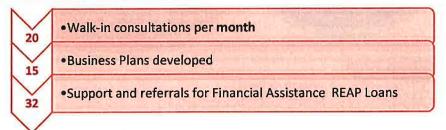
Business Startups Created:



Business Startups Created	2016	2017	2018	TOTAL
Grand Island	23	38	29	90
Lexington	0	2	0	2
Hastings	4	3	2	9
Aurora	0	2	0	2
Cozad	1	1	0	2
Lincoln	0	1	2	3
Nebraska City	0	1	2	3
Polk	0	2	0	2
Shelton	1	0	0	1
Gibbon	1	0	0	1
Geneva	1	0	0	1
Gordon	. 1	0	0	1
Boelus	1	0	0	1
Crete	0	. 0	2	2
Kearney	0	0	2	2
Holdrege	0	0	1	1
TOTAL	33	50	40	123



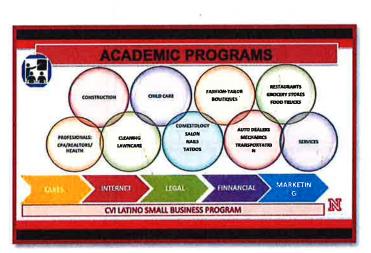
One on One Technical Support Provided:



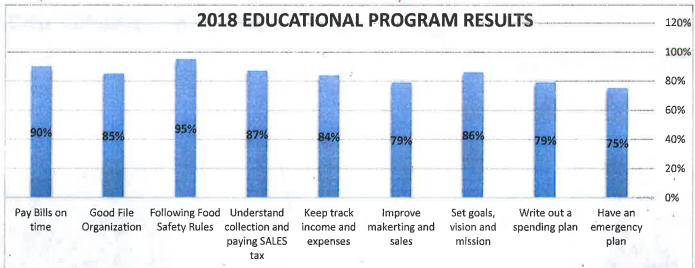
Workshops Developed:

EXTENSION -Academic Programs: Created in 2018 -Sessions were conducted in Grand Island in partnership with REAP:

- *CLEANING ACADEMY: 14 women with Cleaning Business participated and obtained certification.
- *CONSTRUCTION ACADEMY: 47 participants.









"Thanks to the support and training from Extension and REAP, we were able to open our second location".

-Latino Owner business

"I can't even begin to explain how much EXTENSION has helped my husband and me with our new business. They have been there for us every step of the way. Without their support, we would have been lost! They turned an overwhelming process into an easy process. Educator meets with me whenever! request help or guidance".

-Letino Owner business





DIVERSITY BUSINESS TOUR

BUSINESS TOUR

- 23 Community members participated
- ✓ 40 youth from Leadership Tomorrow participated
- ✓ 12 Latino Businesses were involved and trained on customer service
- ✓ Facilitated integration and communication among clients and businesses.
- Raised awareness on existing Small Businesses



COFFEE TABLES:

Extension Hall County started "Coffee Tables" meetings once a month for an hour so Latino Small Business can network, mentor, share successes, get to know colleagues, and generate opportunities or only meet and greet. 15 – 20 participants average



SOCIAL MEDIA FACEBOOK- GROUPS:

- ✓ Nebraska Latino Small Business and Entrepreneurs 383 active members
- √ 1,360 posts in 2018
- ✓ Business Diversity walking tour GI: 12 members



AWARDS AND RECOGNITIONS:

- 2017 REAP Latino Business Center Partner of the Year Award
- ✓ 2017 NACDEP North Central First Place Region Award —Diversity Award
- ✓ 2017 NACDEP National Award —Diversity Award NACDEP (National Association of Community Development Extension Professionals)
- ✓ 2018 NEBRASKA HISPANIC OF COMMERCE- Special Recognition

